**QUALIFICATION STAGE. ACCEPTING APPLICATIONS**

HOW TO APPLY:

Fill the application on www.eurasianfashionweek.com or send an е-mail to: **fff@eurasianfashionweek.com**, specifying your information:

1. Name, surname, age (in English or/and Russian)
2. Education: education institution, year and specialty (in English or/and Russian)
3. Contact information: phone number and е-mail

**DOCUMENTS TO SUBMIT**

1. Sketches of 2 looks (female & male) corresponding to the theme of the contest “**FUTURE FOR CRAFTS: fashion codes of the past**”, in good quality with fabric samples and a brief description of the images (doc, pdf or jpg). A mandatory condition is the use of **upcycling** and the integration of such craft techniques as **patchwork and/or quilling**;
2. A motivation letter on the topic “FUTURE FOR CRAFTS: fashion codes of the past”. The letter should contain your thoughts on the importance of manual labor and the interpretation of cultural heritage in modern fashion. Personal examples are welcome.

Documents must be sent to fff@eurasianfashionweek.com

**REQUIREMENTS:**

* At the 1st stage, the entries are accepted electronically. Sketches of 2 looks must be in good quality in doc, pdf or jpg format;
* Sketches must be in several foreshortening: close-up and details (decorative elements are welcomed);
* The collection must be relevant;
* Brief description and the motivation letter must be written in English or/and Russian;
* Sketches can be performed in any technique;
* Sketches must correspond to the topic specified.

**THE FINAL**

On **September 10, 2025**, the jury will announce the **10 finalists** who will showcase their collections on the runway as part of Fashion Week.

In **October 2025** (*the exact date of the final will be announced later*), the finalists must personally present their work in **Almaty**, including:

* Ready-to-wear looks showcased on the runway;
* Runway choreography arranged by the competition's organizing committee;
* Hair and makeup styled according to the concept developed by the participant and approved by the organizing committee;
* Winners of the competition will be officially presented during EURASIAN FASHION WEEK.\*\*

*\* The contestant covers the costs of the production of the look on their own, as well as the cost of the trip to Almaty, food and accommodation.*

**EURASIAN FASHION WEEK reserves the right not to award prizes if the level of entries submitted does not meet the requirements.**

*\*\* Important: The final will be held as part of the* ***EURASIAN FASHION WEEK****, so there may be changes in the date.*