**QUALIFICATION STAGE. ACCEPTING APPLICATIONS**

HOW TO APPLY:

Fill the application on www.eurasianfashionweek.com or send an е-mail to: **[fff@eurasianfashionweek.com](mailto:fff@eurasianfashionweek.com)**, specifying your information:

1. Name, surname, age (in English, Russian)
2. Education: education institution, year and specialty (in English, Russian)
3. Contact information: phone number and е-mail

DOCUMENTS TO SUBMIT

1. Sketches of 2 looks (female & male) corresponding to the declared theme of the competition, in good quality with fabric samples and a brief description of the images (pdf or jpg format);
2. Motivation letter on the theme "Promoting sustainable fashion: innovation through upcycling". The letter should contain your thoughts on how to make the fashion industry more ecological. Personal examples are welcome.

Documents must be sent to [fff@eurasianfashionweek.com](mailto:fff@eurasianfashionweek.com)

**REQUIREMENTS:**

* At the 1st stage, the entries are accepted electronically. Sketches of 2 looks must be in good quality in pdf or jpg format;
* Sketches must be in several foreshortenings: close-up, details and decorative elements are welcomed;
* The collection must be relevant;
* brief description and the motivation letter must be written in Russian and English languages;
* Sketches can be performed in any technique;
* Sketches must correspond to the topic specified.

**THE FINAL**

Finalists must be at **November 2024 (the date of the final will be announced according to EURASIAN FASHION WEEK) in Almaty** in person to present:

* a total look with a show;
* managed show defile carried out by the organizing committee of the competition;
* the hairstyle and make-up of the model is performed in accordance with the style developed by the Participant and agreed with the Organizing Committee;
* the winners of the Contest will be presented during the **EURASIAN FASHION WEEK.\*\***

*\* The contestant covers the costs of the production of the look on their own, as well as the cost of the trip to Almaty, food and accommodation.*

**EURASIAN FASHION WEEK reserves the right not to award prizes if the level of entries submitted does not meet the requirements.**

*\* Important: The final will be held as part of the* ***EURASIAN FASHION WEEK****, so there may be changes in the date.*