**1st STAGE. QUALIFICATION: ACCEPTING APPLICATIONS**

HOW TO APPLY:

Fill application on www.eurasianfashionweek.com or send an е-mail to: [fff@eurasianfashionweek.com](mailto:fff@eurasianfashionweek.com), specifying your information:

1. Name, surname, age (in English, Russian)
2. Education: education institution, year and specialty (in English, Russian)
3. Contact information: phone number and е-mail

DOCUMENTS TO SUBMIT

1. Sketches of 3 looks in good quality in pdf or jpg format;
2. A motivation letter on the topic "Why I Want to Win the Contest and What Fashion Means to Me" And a short description for each look.

Introduce yourself in a creative way! Make 3 original “pret-a-porter” sketches that demonstrate your creativity in accordance with the ideas described in the CONTEST BRIEF above. E-mail them to [fff@eurasianfashionweek.com](mailto:fff@eurasianfashionweek.com).

Do not forget to add a short description to each look, a motivation letter on the topic " Why I Want to Win the Contest and What Fashion Means to Me", and be sure that your ideas are realistic and can be produced within a short time.

**REQUIREMENTS:**

1. Sketches of 1 look in good quality with fabric samples and a brief description of the look (pdf or jpg format);
2. Motivation letter on the topic "Why do I want to win the Contest and what is Fashion for me?" Imagine being creative! Make one (1) original sketch that demonstrates your creativity according to the ideas described in the CONTEST CONTENT above. Send them to [fff@eurasianfashionweek.com](mailto:fff@eurasianfashionweek.com)

**REQUIREMENTS:**

* At the 1st stage, the entries are accepted electronically. Sketches of 3 looks must be in good quality in pdf or jpg format;
* Sketches must be in several foreshortenings: close-up, details and decorative elements are welcomed; -
* The collection must be relevant;
* brief description and the motivation letter must be written in Russian and English languages;
* Sketches can be performed in any technique;
* Sketches must correspond to the topic specified.

**STAGE 2. SEMI-FINALЖ**

Due to September 30, 2022, the jury will announce the list of semi-finalists, 10 of which will go to the next stage (final) and present their image on the catwalk as part of the Fashion Week.

**STAGE 3. THE FINAL**

Finalists must be at **the end of October\* 2022 (\*the date of the final may be changed) in Almaty** in person to present:

* a total look with a show;
* managed show defile carried out by the organizing committee of the competition;
* hairstyle, make-up and accessories of the model are performed in accordance with the style of the look and are provided by the contestant;
* the winners of the Contest will be presented during the **EURASIAN FASHION WEEK.\*\***

*\* The contestant covers the costs of the production of the look on his own.*

*\*\* The winner covers: the cost of the trip, food and accommodation.*

EURASIAN FASHION WEEK reserves the right not to award prizes if the level of entries submitted does not meet the requirements.

*\* Important: The final will be held as part of the* ***EURASIAN FASHION WEEK****, so there may be changes in the date.*